

Author Keynote Addresses by Dr. William Ribas or Dr. Scott Seider, the authors of the nationally acclaimed book

Instructional Practices That Maximize Student Achievement: For Teachers, by Teachers

(Descriptions of the addresses and the book can be found inside this brochure)

About the authors

Dr. Ribas has a Ph.D. from Boston College and has taught elementary grades 2-5 and middle school grades 6-8. He has also been a curriculum coordinator, vice principal, principal, director of pupil personnel services, and assistant superintendent in the Brookline, MA, public schools. Since 2002, he has consulted to urban, suburban, and rural school districts in the areas of standards-based teaching, differentiated instruction, and teacher supervision and evaluation.

He is also the author of the books *Inducting and Mentoring Teachers New to the District* and *Teacher Evaluation That Works!* His articles have been published in *Educational Leadership*, *Kappan*, *Principal*, and *P.T.A. Today*.

Dr. Seider is an Assistant Professor of Curriculum and Teaching at Boston University. He has also worked as a high school teacher and administrator in the Westwood, MA, and Boston Public Schools, giving him extensive experience in urban and suburban schools. Dr. Seider earned his bachelor, master, and doctoral degrees from Harvard University, where he trained under Dr. Howard Gardner. His research focuses on the development of social responsibility in adolescence and emerging adulthood, and his work has been published in numerous academic journals that include the *Journal of Adolescent Research*, *Journal of Civic Commitment*, and *Journal of College & Character*.

Ribas Associates and Publications, Inc.
9 Shermans Way
Westwood, MA 02090

Dr. Ribas or Dr. Seider precedes the address with a telephone conference with the superintendent and a group of key administrators from the district to learn about the district's initiatives. They then embed supportive references and connections to these initiatives in the address.

The cost for a 1.5-2.5 hour (at client's option) keynote address is \$2,500 in New England, and \$3,000 in NY, NJ, and PA. The cost is \$3,500 plus travel expenses in the Southeastern and Central U.S., and \$4,000 plus travel expenses in the Western U.S. and Canada. The price includes 12 complimentary copies of the book *Instructional Practices That Maximize Student Achievement: For Teachers, By Teachers*.

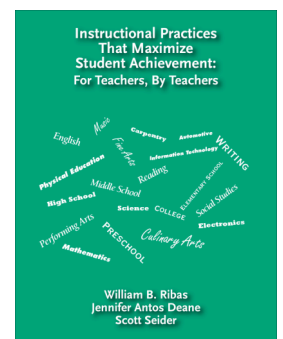
Address Topics:

1. Creating the Cognitive Context for Learning and Other Brain-Based Teaching Strategies (Dr. Seider or Dr. Ribas)
2. Effective Classroom Management (Dr. Seider or Dr. Ribas)
3. Standards-Based Lesson Planning (Dr. Ribas)
4. Effective Classroom Groups in the High School Classroom (Dr. Ribas)
5. Motivating the Low-Motivated Student (Dr. Ribas)
6. Multiple Intelligences (Dr. Seider)
7. Developing Social Responsibility in Adolescence and Emerging Adulthood (Dr. Seider)

Instructional Practices That Maximize Student Achievement: For Teachers, By Teachers

by William Ribas, Ph.D., Jennifer Deane, Ph.D., and Scott Seider, Ed.D.
Ribas Publications, copyright 2005 (420 pages), \$44.95

The one book with the most current and comprehensive information for teachers and administrators on effective instructional strategies that promote student achievement. This book contains both generic strategies for use across disciplines and content-specific strategies unique to each discipline. It is based on the latest research contained in more than 150 education books and journal articles reviewed by the authors. This book also contains dozens of practical classroom application ideas contributed by 25 teachers from all grades in levels K-12. The teacher contributors also include teachers with experience in urban, suburban, and rural schools.



“A must read for all educators . . . Finally, there is a resource for teachers (by teachers) that provides a comprehensive, practical approach to maximizing student achievement. This book invites educators to examine current practice and prioritize planning, instruction, and assessment to increase student engagement and attainment. Best practice thinking in the areas of differentiated instruction, brain research, assessment and motivation are condensed into this one teacher-friendly manual. Time is very valuable and in short supply. Educators are looking for ways to work smarter in accomplishing instructional goals. Reading this book is time well spent. I plan to share it with every educator in my district!”

— Kristen Stringfellow, Assistant Superintendent of Schools, Scituate, RI

“This book would serve as an excellent resource for study groups researching “best practices” for their school. Whatever the focus of our professional development, if you need to review the most up-to-date research literature, find successful classroom strategies, and develop a plan for implementation, this is where you start. With today’s culture of standards and accountability, educators need proven tools to bring every student to high levels of achievement. This book puts those tools right into teachers’ hand- a cost-effective resource for every classroom.

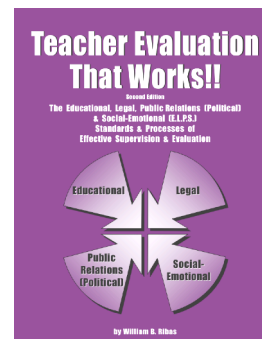
- Gail Rosengard, Assistant Superintendent for Curriculum and Instruction, Lawrence, MA

Teacher Evaluation That Works!! Second Edition

By William B. Ribas, Ph.D.

Second Edition, Ribas Publications, copyright 2005 (460 pages), \$47.95

Teacher Evaluation That Works!! is a ready-to-use, hands-on guide that takes you through the most important facets of being a teacher supervisor and evaluator. It includes the educational, legal, public relations (political), and social-emotional standards and processes that enable districts to develop successful professional development programs for evaluators. This book gives evaluators the tools to effectively supervise and evaluate high-performing, average-performing and low-performing teachers. It gives district administrators the tools to systematically—and cost effectively—assess and revise their supervision and evaluation programs. You'll learn from real examples taken from actual teacher's evaluations, real district evaluation documents and case studies completed by administrators trained by the author. The focus is on proven techniques that are being used effectively in school districts today, coupled with sound theory and research.



“Every now and then a work is completed that is practical as much as it is informative. William Ribas provides such a work in his exceptional guide to teacher evaluation in Teacher Evaluation That Works!! This research-based book addresses both the technical and interpersonal aspects of teacher evaluation that serve both the new as well as the experienced supervisor by providing hands-on materials and valuable insights to the critical skill of teacher assessment. This book is a must for your professional library.”

— Dr. Arturo Delgado, Superintendent, San Bernardino, CA, Unified School District

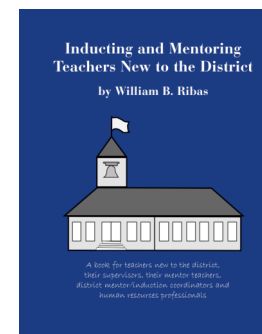
Inducting and Mentoring Teachers New to the District

A book for teachers new to the district, their supervisors, their mentor teachers, district mentor/induction coordinators, and human resources professionals

By William B. Ribas, Ph.D.

Ribas Publications, copyright 2006 (326 pages), \$39.95

Inducting and Mentoring Teachers New to the District is the one book your newly hired teachers, mentors, principals and induction coordinators need for the effective hiring and induction of teachers new to your district. Thousands of newly hired teachers, mentor teachers, superintendents, human resources administrators, and induction coordinators have used this book. It is the only book that addresses all facets of the hiring, induction, and mentoring processes. The book contains all the information newly hired teachers need to succeed and districts need to hire and retain the best teachers. Topics include hiring tips, instructions for running district orientation programs and building support teams, mentor training, and training for newly hired teachers in the three areas practitioners find are the leading causes of failure for teachers new to a district (parent-teacher communication, effective classroom management and lesson planning for student mastery).



“It is the first book for teachers and administrators that addresses the needs of mentor teachers, newly hired teachers and principals during the induction and mentoring process. Principals will find the book’s hiring tips, instructions for running district orientation programs, and guidelines for running a building support team extremely helpful. Mentor teachers and newly hired teachers will find it significantly increases the effectiveness of their time together and their classroom success. What I like most is that the mentor teachers, newly hired teachers, and the principal all are working from the same book and the same information. It makes for easy coordination of an effective induction program.”

— William Simmons, Principal, North Broadstreet School, Oneida, NY, Public Schools

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Book Title	For	Cost	Qty	Total
<i>Instructional Practices That Maximize Student Achievement: For Teachers, By Teachers</i>	under 30	\$44.95		
	30 to 49	\$39.95		
	50 to 100	\$36.95		
	over 100	\$33.95		
<i>Teacher Evaluation That Works!! Second Edition</i>	under 1 to 30	\$47.95		
	30 to 49	\$42.95		
	50 to 100	\$39.95		
	over 100	\$36.95		
<i>Inducting and Mentoring Teachers New to the District</i>	under 30	\$39.95		
	30 to 49	\$34.95		
	50 to 100	\$31.95		
	over 100	\$29.95		
Subtotal				
Shipping/handling: 12% (call for shipping/handling rates for orders of 30 or more)				
MA sales tax 5% (or include your tax exempt number)				
Total				
District Name:				
Contact Person:				
Telephone:		Email address:		
Mailing Address:				
Purchase Order No.:		or MC, Visa, AmEx No.:		
Exp. Date:	Print Name & Title:			
Signature:			Date:	